

Keith's Story:

A Mission to Change Lives Through Business

For Keith Sampson, success isn't just measured by profits—it's about impact. As an entrepreneur and business owner from Warsaw, Indiana, **Keith's vision for his work goes far beyond the bottom line.** With three kids of his own, ages 14, 14, and 5, Keith is deeply committed to creating a legacy of generosity and purpose. **That's why, since 2013, he's partnered with 2nd Mile Missions to sponsor children and help transform their futures.**



Keith first heard about 2nd Mile Missions through his work with Wildman Business Group and was immediately drawn to their mission. **Sponsorship became a way for him to live out his belief that businesses should do more than generate revenue—they should change lives.** For every four clients his business serves, Keith sponsors a child, and through 2nd Mile Missions alone, he supports six students, ranging in age from 3 to 19, who attend Hope Academy and the 2nd Mile Education Center.

"It drives my why," Keith explains. "These kids are having their future changed as well as having Jesus introduced to them." **For Keith, sponsorship is an investment with eternal returns.** Proactively setting aside money each month to support children is part of his commitment to living a life of impact, and **he's motivated by the fact that the changes being made in these children's lives can never be taken away.**

While Keith has yet to visit the Dominican Republic, the stories and updates he receives from 2nd Mile Missions inspire him to continue giving and encourage others to do the same. **He believes that those who've experienced success have an incredible opportunity—and responsibility—to use their resources for good.** "These kids deserve a chance to thrive, and when you invest in them, you're not just changing their circumstances—you're changing their future," he says.

Keith's story is a call to action for anyone who wants their lives and work to stand for something greater. Supporting 2nd Mile Missions is more than charity—it's a strategic investment in transforming lives through education, hope, and faith. **If you've been looking for a way to make a meaningful impact, take Keith's advice: invest your success in a cause that changes the world, one child at a time.**
